

## AN ICON OF THE KITCHEN REVOLUTION CANDY PRESENTS WATCH&TOUCH, THE OVEN WITH A 100% TOUCH TOTAL CONTROL SCREEN

*Total Control Screen, connectivity, video-recipes and an integrated camera in the door:  
the first smart oven with a 100% touch technology.*



Thanks to its experience in proposing household appliances aimed to simplify consumer life, Candy is proud to present the revolutionary **Watch&Touch oven**, with a full touch display, to handle every moment of food preparation through a simple touch.

A unique and highly technological product, the Candy Watch&Touch oven with **Total Control Screen** is the ultimate expression of Candy' Simply-Fi connectivity, the Wi-Fi technology adopted on a whole range of household appliances that allows to conveniently manage all products with a simple app.

Watch&Touch is the breaking point for the ovens market, in terms of excellence and innovation for users; intuitive to use, thanks to its ease of management it also allows those who are unfamiliar with new technologies to enjoy the ultimate kitchen experience while, through advanced features such as multi-step cooking, it manages to inspire the most experienced users by increasing their culinary experience.

The entire oven door, with its **Total Control Screen**, becomes a true control panel: a 100% full-touch 19" screen with a user-friendly interface that allows you to manage, control and supervise the cooking process at each step. The **integrated camera**, coupled with the patented U-see lighting, formed by lateral LED lights placed in the oven counter door, allows an optimum view of the inside cavity, as well as a close-up look of the cooking items for a constant monitoring without opening the door. Thanks to the integration of the Candy simply-Fi Wi-Fi technology, you can also control the oven even at a distance, from smartphones or tablets.

Cooking has never been easier, thanks to pre-loaded **video recipes** displayed on the oven door, real **"live teaching"** tutorials that allow the user to follow all the stages of the preparation of their own menu up to full cooking, for guaranteed results. The **Suggested Cooking** section contains more than 70 programs that indicate the best combination of options (time, temperature, cooking type) to cook the selected dish; you just need to personalise portions and quantity. Additionally, in the **Personal Programs** section you can create your own library containing personal and favourite cooking programs.

The Watch & Touch oven boasts top range features and an iconic design: multifunctional, with a 78-lit maximized cavity in standard size, it guarantees outstanding performance and even and homogeneous cooking on multiple levels as well. The design, clean and without knobs, is in line with Candy styles, to match contemporary kitchens.

Through the Watch&Touch oven, the company reaffirms its mission: offering consumers products that are easy to use and which, thanks to a great innovation, can really simplify life by fitting into daily habits. Candy

expresses in this product the brand's own values, such as the 'Italian character', creativity and style, that sees a world-recognized certificate of excellence in Italian cooking.

The product, entirely developed and built in the Candy Group R&D labs, will be distributed in European markets in the second half of 2017.

*"Being first in developing unique and innovative products is in Candy's DNA, which has always anticipated the real technology revolutions in the market. In our growth strategy, the full range renewal is an important step, which will enable us to create unique products from the point of view of design, performance and above all user experience,"* commented **Marco Balliano**, Head of Built-In & Cooking Business Sector of the Candy Group. *"We were the first Group to launch a full range of connected products, back in 2014. Dialogue and continuous exchange of information with our customers allow us to collect valuable data concerning their interaction with the appliance, both to improve it and to know better about their expectations for next-generation products,"* added Balliano, who concluded: *"The Watch&Touch oven is the first product designed and developed to meet these expectations, and above all to ensure a great emotional experience. An easy, immediate and engaging interaction with the appliance, just like the one you can have with your smartphone."*

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**Candy Group** is one of Europe's leading companies in the market of built-in and free-standing household appliances, with top-performance products both in terms of performance and respect for the environment. The Group operates through two international brands, **Candy** and **Hoover**, and with several national brands such as Rosières (France), Jinling (China) and Baumatic (the U.K). Candy Group, a multi-brand company wholly-private owned (the Fumagalli family), employs 4,100 staff members, has 6 manufacturing facilities in Europe, Turkey and China, and 47 subsidiaries and representative offices around the world. The Group Headquarters, design centre, central facility and R&D are located in Brugherio (MB), Italy.

**Candy** products combine innovation and ease of use to meet consumer needs and improve their quality of life. Strengthened by its long experience, full of firsts and successes, Candy has been able to develop simply-Fi, the first full range of household appliances with Wi-Fi connection for an easier management, even by remote. They are innovative products for washing, cooking and preserving in total Italian style. [www.candy-group.com](http://www.candy-group.com)

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