

HOOVER RHAPSODY MULTIFUNCTIONALITY AND H-SPIN TECHNOLOGY FOR THE BEST CLEANING EXPERIENCE

Versatile, ergonomic and technologically advanced: it optimizes the cleaning of all surfaces and, thanks to the Hspin-Core technology, it simplifies the emptying and cleaning of the bin

Berlin, August 31, 2017 – Strengthened by the expertise acquired in the segment of rechargeable appliances, Hoover presents **Rhapsody**, the innovative **cordless multifunctional stick**, result of a design research that is attentive to the **consumer's experience**. Rhapsody is light, easy to maneuver and multifunctional. Its **versatility**, combined with **the Hspin technology**, guarantees **the best cleaning experience**.

Rhapsody is equipped with the **exclusive and innovative Hspin-Core Technology**, with the separation system (the core of the machine) spinning on itself. This rotation generates an additional airflow, that allows **an accurate particles' separation** and pushes dust, debris and hair to the bottom of the **bin leaving the separation system clean**. This allows handling the emptying operations of the bin with greater ease and without having to come into contact with vacuumed dust and dirt. **A better cleaning experience in its entirety, from the use to the maintenance of the product**.

With a simple gesture, Rhapsody turns into a **handheld** and, thanks to the many accessories included that make it **extremely versatile**, becomes a true ally for every need for cleaning, at home or outdoors. **Nozzles** and **accessories** allow you to **thoroughly clean** all types of floor or surface, up to the ceiling or over the cabinets, in the tightest spaces and even in radiators. The mini turbo nozzle, perfect for picking even thinnest hairs, is especially suitable for **pet owners**. The **parquet** nozzle is one of the accessories included, for gentle cleansing of wood surfaces. Hoover has also thought of consumers who like to have their **car** clean: Rhapsody includes practical **accessories expressly conceived for seats and mats**.

The product has been designed to enhance and highlight its innovative Hspin Technology, respecting the lines and distinctive features of the Hoover design, which has had in its DNA the predisposition to technological innovation for over 100 years. Indeed **Rhapsody's technological innovation perfectly matches with ease of use**: the weight of the various components has been calibrated to ensure easy handling; the handle is ergonomic and built in non-slip material; a practical control panel placed at the top of the appliance allows you to customize the usage according to different needs. **The battery charge level is always under control** and well visible on the **4-LED display**. Moreover, thanks to the practical lever under the power button, it is possible to activate the **continuous mode** for a vacuuming without interruptions. Great attention has also been paid to the design of the motorized brush that guarantees **100% dust removal on hard surfaces** *.

Rhapsody is extremely manoeuvrable, thanks to the engineered wheels to ensure floor adherence and to the **Easy Driving System**, which allows you to tilt the stick vacuum up to 180 degrees, thus reaching even the toughest areas. In addition, the **LED lights** on the brush ensure better visibility in the darkest corners.



BORN INNOVATIVE

The 22V lithium **battery**, rechargeable in 5 hours, allows up to **35 minutes of autonomy**; it is **removable**: thanks to the jack output, it can be easily removed from the stick to be recharged as a simple mobile device. One can also buy an extra battery to double the autonomy.

Thanks to the practical wall mount, which includes slots for the base accessories and the mini turbo nozzle, the stick can be put away occupying the smallest space.

* Test in compliance with the EN60312-1 Regulation with motorized brush.

Hoover is a well-known international brand with a strong innovative attitude, in the business since over 100 years; it is a trendsetter in the market by introducing innovative and high technological products with advanced performance and cutting-edge design. It offers a full range of small and major domestic appliances, both free-standing and built-in, positioned in the high-end market segment. Hoover is at the frontier of innovation also for ecological values: all products are in the excellence classes for performance, energy saving and silence. Hoover is among the European floor-care market leaders. **Hoover Born Innovative**

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