

CANDY GROUP: 15 MILLION € INVESTMENT IN TURKEY TO PRODUCE THE HOUSEHOLD APPLIANCES OF THE FUTURE

The leading group in the home appliances market recently opened a new production unit in Eskişehir, Turkey. A project created to develop a new highly efficient production process based on the use of innovative practices

Candy Group started a new production unit in **Eskişehir**, in the North-West of **Turkey**, where a **modern structure** was built on a **13,600-square-meter area** in a property already owned by the Group. The new unit has gathered a total investment of **15 million euros** in products and facilities and will employ **300 workers** with an estimated annual production capacity of **about 800,000 pieces**.

This unit has been created to develop a new high-efficiency production process, based on the use of **innovative practices** and **aimed at creating smart appliances**. The new plant is the second production unit of the Candy Group in **Turkey**, and will produce **the first dishwasher on the market equipped with Artificial Intelligence** equipped with an **internal optical sensor**, able to identify the quantity and type of loaded dishes, automatically suggesting the most appropriate program and the best options for the washing. Furthermore, thanks to connectivity, users will have the possibility of **controlling and commanding** the dishwasher remotely, like all the new generation products of the Candy Group.

This project will increase the company's competitiveness and its drive towards constant innovation and it will provide important indications in the **development of technologies such as IT, robotics and Big Data**, giving a further boost to the **research and development** activities, progressively allowing the Candy Group to **detect, collect, monitor and analyze** the data coming from finished products.

Particular attention will be given to the electronic and connectivity components, in order to create a complete dataset of information on the operations, performances and quality of the machines, in order to **anticipate and correct any malfunction**.

The new factory is **an essential step in the evolution and growth plan** towards **"Industry 4.0"** of Candy Group, which aims to the consolidation of leadership in the sector of the latest-generation household appliances and their possible applications.

*"The strong focus on innovation that has always characterized the Candy Hoover Group has led us to invest in a new factory in Turkey, intended exclusively for the production of intelligent household appliances," said **Beppe Fumagalli, CEO of the Candy Group**. "The goal was to conceive and implement the development of technologies, increasing the quality of production processes and encouraging the management of the knowledge required to enhance the capabilities of all the operations performed within the factory."*

Candy Group is among the European leaders in the market for small and large household appliances, both free-standing and built-in, with high-level products in terms of performance and respect for the environment. The products of the Candy Group are marketed through two international brands, **Candy** and **Hoover**, and national brands such as **Rosières**

(France) and **Jinling** (China), with different targets and markets. **Candy Group**, a multi-brand company owned by the Fumagalli family, employs 4,660 people, has six production plants in Europe, Turkey and China, and 45 subsidiaries and representative offices worldwide. The Group headquarter, the design center, the central plant and the Research and Development are located in Brugherio (MB), in Italy. www.candy-group.com

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